



## ***Press Announcement***

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### **WCMA MEMBER HITS HOLE-IN-ONE AT ANNUAL GOLF TOURNAMENT**

It was a lucky day at Wethersfield Country Club in Connecticut on June 12<sup>th</sup> for the annual Wire & Cable Manufacturers' Alliance (WCMA) Bob Mansfield Memorial Golf Outing. The 117 golfers enjoyed a beautiful sunny day on the prestigious course, camaraderie and industry networking. The annual charity raffle and silent auction raised \$4,000 for cancer research, surpassing last year's donation. The finale came as WCMA member, Ken Strandberg of T & T Marketing, Inc. made a 170 yard hole-in-one at hole #5, winning the top prize of \$15,000 cash through the National Hole-In-One Association's Certificate Program.

"I thought I hit the green and after looking around for a few minutes, my partner looked in the cup and there was the ball," said Strandberg, "I was in shock." The 18 handicap Strandberg has been golfing for about 35 years and this was his first hole-in-one. Although he'll have to "turn-pro" to accept the prize money, Strandberg says he'll keep his day job as Fluoropolymer Product Manager and New England accounts representative with T & T Marketing, a company that provides plastic and other compounding sales, distribution and brokerage services to the wire industry in the U.S. and Canada.

At the post-golf dinner, WCMA Chairman and former event coordinator, Ed Fenton, commented, "Every year we pay the insurance to cover the prize shot and schedule a witness to sit all day to watch the hole. I am happy to see someone finally hit one." The National Hole-In-One Association estimates 1 in every 12,000 shots hits the target. The prize will be forwarded to "Ace" Strandberg once the claim paperwork and affidavits are completed. WCMA thanks Chase Coating & Laminating for their continued sponsorship of the Hole-In-One Program.

The Wire & Cable Manufacturers' Alliance (WCMA), is a corporate membership trade organization for manufacturers of conductor, insulated wire, cables, fiber optic cables, and connectivity products with an established manufacturing base in North America, as well as industry suppliers and service providers. WCMA works to facilitate the exchange of mutually beneficial market and technical information and to provide support to relevant industry organizations that serve the industry and its membership. In addition to the June Golf Outing, WCMA annually hosts a December Luncheon and an April Distinguished Career Award Banquet.

For more information about WCMA, contact Debbie Mathiasen, Executive Director at telephone: 860-873-2311, or email: mrcdm@snet.net. ###